



# The Connection

PAST ISSUES | [WWW.NAWIC.ORG](http://WWW.NAWIC.ORG)

February 25, 2020

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## Association News

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### 65th NAWIC Annual Conference!



Start planning to attend the **2020 NAWIC Annual Conference** in Houston, Texas. This year is one you will not want to miss! **Registration will open March 1**, and those who register early can take advantage of special "Early Bird" registration rates!

We have two AMAZING Keynote Speakers lined up:

#### Thursday Keynote Luncheon: Blaze Your Brain - Jessica Rector

Jessica's mission is simple: transform lives. As the top mind wellness expert, Jessica Rector, MBA, is the authority on tackling your inner game and turning it into outer success and positive action! As a former TV talk show host and an award-winning, No. 1 top sales performer at a Fortune 100 company, Jessica uses her company's research to help organizations, leaders and teams to fire up your thinking, extinguish burnout and ignite your people while having a lot more fun. Jessica has three college degrees, including an MBA, and has written nine books. As a No. 1 best-selling author, she has worked with clients such as NBCUniversal, the Dallas Mavericks and American Airlines and has been seen on ABC, NBC, CBS and FOX for creating change. Jessica also enjoys learning about the exciting world of Transformers, so she can carry on real conversations with her 7-year-old son, Blaise, who is a No. 1 best-seller author and the youngest published author in the United States.

## Saturday Keynote Closing Brunch: Just One of the Guys - Ally Jencson

Ally is often referred to as the Tradeswoman Tigress. She is fiercely passionate about helping women be successful and stay feminine in the trades, service and construction industries. Ally has spent the majority of her professional career in male dominated industries and knows first-hand how challenging it is to maintain our femininity being surrounded by men all the time. From commercial printing to window cleaning to grinding concrete and installing epoxy coatings, Ally knows exactly what it's like being the only chick on a job site and in the office. She had to learn on her own how to take a broke and broken business to badass status with leadership mindset techniques, unique marketing strategies and communication savvy. Ally knows it takes more than just hard work and dedication to be successful in the construction trades industry. It takes becoming a Tigress! Ally has been in business ownership with her husband, Barry, since 2005. Together they have four children; Ray, Cheyenne, Joe and Chance. They also have two cats, Cosmo and Luna, and a pit bull named Onyx. When not working, Ally enjoys camping and riding her ATV in the Colorado mountains. She also enjoys airbrush painting, being physically active outdoors and holds a black belt in Taekwondo. Ally is a strong believer in community and is active in her local Housing and Building Association and is a member of the El Paso County Contractors Association. Ally has been a member of NAWIC Pikes Peak Chapter 356 since Dec. 2014 and was the 2018 Spirit Award recipient. Ally is currently President Elect for NAWIC Pikes Peak Chapter 356 and will serve as President from 2020-22.

[Learn More...](#)

## Official Slate of 2020-21 Officer & Director Candidates!



Announcing your 2020-21 Officer/Director candidates!

[Learn More...](#)

## Emerging Professionals Committee: Calling All Mentors and Mentees!



**CALLING ALL MENTORS & MENTEES!**

## WE WANT TO HEAR YOUR STORY

Have you been a mentor or mentee, inside or outside of NAWIC, now or in the past?  
We are talking to you!

**THE EMERGING PROFESSIONALS COMMITTEE INVITES ANYONE WHO HAS PARTICIPATED IN A MENTORSHIP PROGRAM TO SHARE YOUR STORY ALONG WITH A PHOTO OR VIDEO ABOUT HOW BEING A MENTOR OR MENTEE HAS HELPED YOU DEVELOP PERSONALLY OR PROFESSIONALLY.**

You can submit your story and media in one of two ways:

1. Post it directly to the NAWIC Emerging Professionals Facebook Page: <https://www.facebook.com/EPNAWIC>
2. Send it to Allison Hill, the committee chair, at [ahill@cstdz.com](mailto:ahill@cstdz.com) and she will share it on your behalf

Please include your name and chapter in your post.  
We can't wait to hear about your experience!

## NAWIC at New York Build



**WE ARE EXHIBITING AT  
NEW YORK BUILD  
VISIT US AT BOOTH 170**

**NAWIC**  
*Builds*

**MARCH 3 - 4  
JAVITS CENTER**

**ATTEND THE LEADING  
& LARGEST CONSTRUCTION &  
DESIGN SHOW FOR NEW YORK  
AND THE TRI-STATE AREA**

**EVENT FEATURES:**

<b>20,000</b> REGISTERED ATTENDEES	<b>230+</b> HIGH-LEVEL SPEAKERS	<b>250+</b> EXHIBITORS	<b>AIA/CES</b> APPROVED WORKSHOPS
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**REGISTER FOR FREE**  
[WWW.NEWYORKBUILDEXPO.COM](http://WWW.NEWYORKBUILDEXPO.COM)

We're looking forward to exhibiting at New York Build, taking place on March 3-4 at the Javits Center! Register for your FREE tickets here: [www.newyorkbuildexpo.com/nawic](http://www.newyorkbuildexpo.com/nawic). We hope to see you there!  
[Learn More...](#)

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## NAWIC at CONEXPO-CON/AGG 2020

NAWIC will have a presence at the upcoming CONEXPO-CON/AGG 2020 in Las Vegas, March 10-14 and has partnered with CONEXPO-CON/AGG and Women of Asphalt (WofA) to host the following events:

**Genders on the Jobsite Breakfast (Wednesday, March 11, from 9 – 10:30 a.m.):** Join us for a continental breakfast as we explore how women experience job site opportunities and challenges. Whatever your pronoun, the discussion will explore how everyone has a role in keeping job sites productive and safe for all workers. Expect a candid interview dialogue between national diversity advocate Vicki O’Leary and documentary film maker Lorien Barlow.

**Ask the Influencers — Panel Discussion & Meetup with Instagram’s Most Popular Construction Minds (Wednesday, March 11, from 3:15 – 4:15 p.m.):** This panel discussion and networking event will feature Missy Scherber of T. Scherber Demolition & Excavating, Aaron Witt of BuildWitt, Keaton Turner of Turner Mining Group, and Stacey Tompkins of Tompkins Excavating, plus numerous other influencers in attendance. The panel will answer your most pressing questions on using social media to recruit new hires, developing your corporate values and culture, taking your marketing to the next level, and the changing face of the construction industry.

**Widening Your Workforce Executive Lunch Forum (Friday, March 13, from 11:30 a.m. – 1 p.m):** This session will feature a female executive panel offering insights on how to open the door to a wider workforce base. The moderator will engage the audience through brief interactive peer to peer discussions, as well as questions for the panelists and idea sharing as we explore how we make our culture match the needs and wants of our changing workforce.

Come see us at **Booth GL10982**, and get your tickets for the amazing events above [here](#).

[Learn More...](#)

## NAWIC Builds Excellence Awards 2020

We are now accepting submissions for the 2020 NAWIC Builds Excellence Awards! Submissions are due no later than May 1, 2020.

[Learn More...](#)



## 2020 NAWIC Award Nomination Forms



Each year, NAWIC awards three very special individuals with our annual awards: Future Leader, Lifetime Achievement and Member of the Year. Below, find a brief description of each award (nomination forms available on the NAWIC site - just click "Learn More").

**Future Leader:** Recognizes the outstanding efforts of a new NAWIC member who has been actively involved throughout their first two years.

**Lifetime Achievement:** Recognizes the outstanding efforts of a NAWIC member who has been actively involved throughout their NAWIC membership (min. 15 years).

**Member of the Year:** Recognizes the outstanding efforts of a NAWIC member who has been actively involved Oct. 2018 — Sept. 2019.

The recipient of each award will be **recognized at our Annual Conference in August. Deadline for submissions: June 1.**

[Learn More...](#)

## 2020 NAWIC Safety Excellence Award



NAWIC's Safety & Health Awareness Committee is pleased to offer the Safety Excellence Award to distinguish NAWIC member companies who recognize safety as a corporate value and commitment. These companies have implemented excellent safety and health programs and innovative solutions for creating strong safety cultures within their organizations. The means of achieving this include owner/upper management commitment, proactive safety and health programs, consistent enforcement policies, employee training, management committee initiatives, and program implementation creativity/innovation.

**Applications are due April 30!**

[Apply Now!](#)

**Contest: My NAWIC "Why"**



We have something new and exciting to share! Our partner, Dovetail Workwear, has graciously offered a \$150 giftcard for us to use in a giveaway for our members. We look forward to seeing your submissions!

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## Education / Training

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**Limitation of Liability Clauses in Construction Contracts: Is the Sky the Limit?**

ABA FORUM ON CONSTRUCTION LAW  
& NAWIC PRESENT:

**Limitation of Liability  
Clauses in Construction Contracts: Is the Sky the Limit?**

*Enforcement and Exceptions to Limitation of Liability Clauses*

*Webinar | Thursday, February 27, 2020  
1 pm - 2:30 pm EST*



**Monica Freeman, Esq.  
HDR**



**Elizabeth Rosado  
Manafort Brothers, Inc.**



**Brianna Kostecka  
King & Spalding**

ABA Forum on Construction Law and NAWIC present this webinar on enforcement and exceptions to limitation of liability clauses - co-facilitated by **NAWIC's very own Elizabeth Rosado and Monica Freeman.**

[Learn More...](#)

## Upcoming Webinars!

**SAVE THE DATE**

**FEBRUARY**

- 27 **Limitation of Liability Clauses in Construction Contracts**  
12 pm CST

**MARCH**

- 3 **Membership & Marketing: Community Involvement**  
1 pm CST
- 4 **Region Director Onboarding Session 8: Protecting Your Chapter's Assets**  
6 pm CST
- 17 **PD&E: Custom Marketing Strategies**  
11 am CST
- 18 **Region Director Onboarding Session 9: National Elections**  
6 pm CST
- 25 **Region Director Onboarding Session 10: National Strategic Plan**  
6 pm CST

**UPCOMING WEBINARS**

<https://www.nawic.org/nawic/Webinars.asp>



Updated Save the Date for webinars for the month of March!

[Learn More...](#)

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## Industry Update

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### Soft Skills are Building Blocks to Better Teams in the Construction Industry



The National Center for Construction Education and Research (NCCER) says that the construction industry is one that has often been labeled as a dirty, dangerous, roll-up-your-sleeves, blue-collar profession. Many industry stakeholders are working toward reshaping its image into one that's more creative, innovative and collaborative in hopes of attracting skilled workers.

As such, it's imperative to hire for hard and soft skills or behavioral traits. While tempting, leaders who focus 100% on tactical skills are missing out on better-suited, well-rounded candidates and, at the same time, creating an increasingly revolving door.

[Learn More...](#)

### SolaBlock: Easthampton-Based Inventors Devise Concrete Blocks as Solar Energy Source

If they build with it, solar power will come.

And it will be possible because, very quietly, for the past six years inventors with three different skillsets have been creating concrete blocks that produce energy.

[Learn More...](#)



### Feds Trades Program Targets High School Girls

The Build a Dream's Career Exploration Expansion project was unveiled Feb. 13. A total of \$728,000 in funding will be allocated to the program through the Skilled Trades Awareness



and Readiness program, which encourages all Canadians, and especially those from under-represented groups, to pursue careers in the skilled trades through career exploration, skills training and work experience, stated a release. [Learn More...](#)

## Calendar

### 3

Mar 2020

#### **Membership & Marketing Webinar: Community Involvement**

1 pm CST

[Learn More...](#)

### 4

Mar 2020

#### **Region Director Onboarding Webinar: Session 8 - Protecting Your Chapter's Assets**

You never saw it coming. It's always the last person you would imagine. The good news? There is a way to protect your chapter from the risk of embezzlement and other crime exposures by way of an insurance policy. Come learn about Crime Coverage and why it is an important consideration for your NAWIC chapter.

6 PM CST

[Learn More...](#)

### 18

Mar 2020

#### **Region Director Onboarding Webinar: Session 9 - National Election**

6 PM CST

[Learn More...](#)

### 19

Mar 2020

#### **PD&E Webinar: Custom Marketing Strategies**

11 AM CST

[Learn More...](#)

#### **Region Director Onboarding Webinar: Session 10 -**

25

Mar 2020

## National Strategic Plan For Our Success

6 PM CST

[Learn More...](#)

### The National Association of Women in Construction

327 S. Adams St. - Fort Worth, TX 76104

817-877-5551 or 800-552-3506

[nawic@nawic.org](mailto:nawic@nawic.org)

