



# The Connection

PAST ISSUES | [WWW.NAWIC.ORG](http://WWW.NAWIC.ORG)

April 2, 2019

## Association News



### AC Speaker Spotlight: Welcome Lisa Fey

The multi-dimensional and memorable Lisa Fey utilizes her Global Fortune 500 expertise to help vision casters and thought leaders tackle and overcome today's most prevalent corporate business concerns. Armed with an Emory MBA, Lisa elevated into leadership positions and added decades of lessons learned in the global marketplace. Her accomplishments helped seed new technologies and build highly effective sales and marketing teams. Her innovative training and team-building strategies drove significant increases in share, sales, and profit margins for the company across the globe.

As an accomplished communication expert, her surprising humor has audiences calling her Lisa "Fun" Fey as she seamlessly merges serious subject matters with results-based solutions. Empowering people to more deeply embrace her strategic development and communication tools, enables them to immediately implement what they've learned into their team and organizational goals, and expand their professional pursuits.

Tailored to each company, team, or event's specific needs, the results of her keynotes, training, and workshops include a noticeably improved company culture, more cohesive and productive teams, and enhanced communication throughout the entire organization. Time spent with Lisa will encourage positive change and growth at every organizational level,



including the customer's experience. Ultimately this will effect and increase your bottom line.

If you are looking to make an organizational shift that will bring greater impact and success to you, your team, and your organization, you won't want to miss Lisa "Fun" Fey – and get ready to learn, laugh, and change the world!

**Early Bird registration is OPEN!** Make your reservations to be there, TODAY!

## What Does Future Hold for Women in Construction?

There's been a lot of talk recently about women's participation in the construction industry to help with the lingering labor shortage. Like most things these days though, it's complicated.

One question the industry can't avoid asking is whether it wants to be an employer of choice, or an employer of last resort. While construction's reputation as dull, dangerous and dirty could make it a less attractive industry to women, there are plenty of construction roles where those conditions rarely exist. So, what is it then? There is evidence that societal norms and job cultures play a bigger role than people want to admit.

*Source: Jobsite.Procore.com*

[Learn More...](#)

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**NATIONAL SAFETY STAND-DOWN**  
TO PREVENT FALLS IN CONSTRUCTION

**MAY 6-10, 2019**

**Stop Falls Stand-Down**

- Plan a toolbox talk or other safety activity
- Take a break to talk about how to prevent falls
- Provide training for all workers

For more information:  
[www.osha.gov/StopFallsStandDown](http://www.osha.gov/StopFallsStandDown)  
 #StandDown4Safety • (800) 321-OSHA (6742)

OSHA Occupational Safety and Health  
 CDC NIOSH  
 NAWIC Builds  
 Safety Pays. Falls Cost.

## Women Gain Jobs in Construction Trades but Remain Underrepresented in the Field

The share of women working in construction trades in 2018 is the highest in twenty years (Figure 2), but women remain strongly underrepresented in the trades: fewer than one in twenty (3.4 percent) of construction trades workers in 2018 were women. The only other time since 1999 when the share was above 3.0 percent was in 2006, also a period of high demand for workers in the industry. In the Great Recession of 2007 to 2009 and recovery that followed, tradeswomen disproportionately lost jobs in the industry, compared with men.

Source: [iwpr.org](http://iwpr.org)

[Read More...](#)

## NAWIC 2019 Safety Excellence Award

NAWIC's Safety & Health Awareness Committee is pleased to offer the Safety Excellence Award to distinguish NAWIC member companies who recognize safety as a corporate value and commitment. These companies have implemented excellent safety and health programs and innovative solutions for creating strong safety cultures within their organizations. The means of achieving this include owner/upper

management commitment, proactive safety and health programs, consistent enforcement policies, employee training, management committee initiatives and program implementation creativity/innovation.

Eligible participants must employ a NAWIC member. Completed applications must be submitted by April 30.

[Learn More...](#)

## FMI Releases 2019 AGC/FMI Risk Management Survey

This year's study results indicate changes in the engineering and construction risk environment over the last three years and provide important data points regarding future risk management trends. All information is based on responses from best-in-class companies that are active in AGC's Surety Bonding and Construction Risk Management Forum.

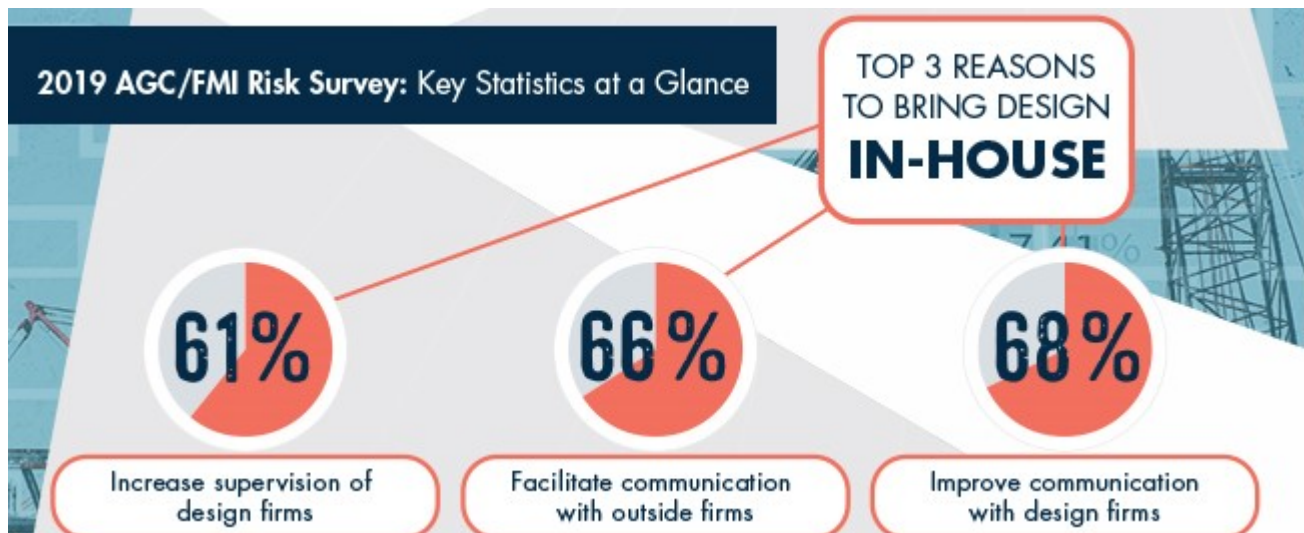
The most significant current risks that the survey identifies are:

- Limited supply of skilled craftworkers (80%)
- Limited supply of field supervisors (44%)
- Changes in construction contract and insurance policy terms and conditions (33%)
- Tighter project schedules (30%)
- Increasing project complexity (19%)

And the most significant future risks include:

- Economy slowdown (58%)
- Limited supply of field supervisors (46%)
- Strategic agility, broadly defined as comfort with changing technologies and processes (39%)
- New company leadership/ownership (36%)
- Increasing project size and complexity (29%)

[Read More](#)



Source: [fminet.com](http://fminet.com)

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## Education / Training

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### Webinar - Corporate Linkage: Understanding the Family Tree of Businesses

**Description:** This presentation will review the different type of business entities, what entities are responsible for others' debt (parent companies, related entities, etc.), liability of company owners, and more. Attendees will gain an understanding of who they are doing business with, who is liable to pay their customer's debt and tools to find out more information about those entities. The presentation will include information on how to track company owners as they move from business to business, and how to use personal guaranties to obligate others to pay your debt.

**Date:** Tuesday, April 16, 2019 at 6 p.m. CST

**Presenter:** Jessica Murphy, Esq.

**Attendees:** Current NAWIC Members

Join the session: <http://www.nawic.org/nawic/Webinars.asp>



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## NAWIC Benefits Spotlight

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### Announcing our newest Member Benefit - [Ellevest](#)

#### The Biggest Investing Mistake Women Make

You may have seen articles about mistakes investors make. But surprise: Those are men's biggest mistakes. The biggest investing mistakes women make, says Ellevest CEO and Co-Founder Sallie Krawcheck, are very different.

[Read More](#)





**MAY 23-24, 2019 | HYATT REGENCY SAN FRANCISCO**

**MEMBERS RECEIVE 15% OFF!**

Visit the Member Center Calendar for promo code!

## Top Contractors Partner with AI Firm to Prevent Jobsite Accidents Before They Happen

Following up on a study in which Smartvid.io's artificial intelligence engine "Vinnie" learned from contractor Suffolk's data to predict roughly one in five safety incidents with 81% accuracy, nine major construction firms are partnering with the software company to further develop predictive analytics and therefore prevent incidents and reduce risk across the industry, according to a Smartvid announcement from CEO and Founder Josh Kanner.

Source: *ConstructionDive.com*

[Learn More...](#)

## Cloud App Creates Drone Deliverables in Hours Instead of Days

For contractors and developers that are on a tight schedule and need to map large swaths of land or expansive projects, sometimes the only thing better than the convenience and insight that unmanned aerial system (UAS), or drone, imaging provides is getting the shots back in a few hours versus days. Engineering and environmental consulting firm Dudek, which provides drone imagery services to contractors, has found an effective solution for turning around image projects for construction clients fast.

Source: *ConstructionDive.com*

[Learn More...](#)

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## Calendar

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Apr 2019

### 2019 Region Spring Forum: South Central

April 4-6, 2019

San Antonio, TX

Dove Sifers-Putman, CBT

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**12**

Apr 2019

### 2019 Region Spring Forum: Pacific Northwest

April 11-13, 2019

Seattle, WA

Jill Hanson, CIT

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**12**

Apr 2019

**2019 Region Spring Forum: South Atlantic**

April 12-14, 2019

Charlotte, NC

Anne Pflieger, CIT

[Learn More...](#)**16**

Apr 2019

**PD&E Webinar: Corporate Linkage - Understanding the Family Tree of Businesses**

Presented by Jessica Murphy, Esq.

[Learn More...](#)**25**

Apr 2019

**2019 Region Spring Forum: Northeast**

April 25-27, 2019

Philadelphia, PA

Diane Mike, CBT

[Learn More...](#)**26**

Apr 2019

**2019 Region Spring Forum: Midwest**

April 26-27, 2019

Chicago, IL

Anne Pflieger, CIT

[Learn More...](#)**3**

May 2019

**2019 Region Spring Forum: Pacific Southwest**

May 3-4, 2019

Las Vegas, NV

Doreen Bartoldus, PE, CCM, LEED GA, ENV SP

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May 2019

**2019 Region Spring Forum: Southeast**

May 3-4, 2019

Nashville, TN

Catherine Schoenenberger

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May 2019

**2019 Region Spring Forum: North Central**

May 17-18, 2019

Columbus, OH

Dove Sifers-Putman, CBT

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# The National Association of Women in Construction

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